

CUSTOMER DEMAND FOR MORE SUSTAINABLE SOLUTIONS BRINGS **SONOPOST® CORNERPOSTS TO EUROPE**

Sonoco's proprietary Sonopost® technology provides a more sustainable way to protect white goods (e.g. washers, dryers, HVAC systems, refrigerators, and dishwashers) from damage throughout the manufacturing and supply chain network. That's because it uses 100% recyclable cornerposts made from 100% recycled paperboard. Paper is sourced from our European mill network and produced from 100% post-consumer waste. After use, the cornerposts can be recycled in the paper stream, allowing manufacturers to reduce or completely eliminate their plastic packaging waste!

The Sonopost platform is specially designed to support the engineering and performance dynamics associated with large singular units that are particularly susceptible to damage during transport. Available in a variety of lengths and shaped into special profiles to hug corners and protect edges, Sonopost technology offers superior stacking strength, crush resistance and cushioning protection. If a standard length doesn't fit your needs, we offer unique application design



SUPERIOR STACKING POWER

Load bearing Sonopost cornerposts allow more loads to be stacked on top of each other, lowering material costs and improving yield by as much as 30 percent. Remarkably strong and durable, they maintain long-term stacking integrity in humid conditions of more than 90 percent and transportation distances by land greater than 1200 kilometers.

Acting as an internal skeleton, the versatile platform allows manufacturers to build loads with minimal secondary packaging, corrugated shipping cases, foam pads and dividers. The corner posts also serve as an external skeleton, bracing and supporting bulk loads and securing them into tight units.

KEY BENEFITS:

- Superior unit protection
- Exceptional stacking strength
- Protection of side units
- Protection from clamp damage
- Reduction of product damage
- Reduced labor costs
- Corner protection
- Protection against surface abrasion
- 100% recyclability in the paper stream

PRODUCT APPLICATIONS:



- Major home appliances
- Clothes washers and dryers
- Refrigerators
- HVAC units
- Kitchen stoves
- Electronics
- Bathroom pieces
- Medical equipment
- Office furniture



SOURCED FROM AN ABUNDANT, NATURAL SUPPLY

Not only is paperboard renewable, it is also abundant. Just like other grades of manufactured paper, most of it comes from sustainably managed forests, sawmill residue and recycled paper sources. Once paperboard reaches the end of its lifespan, it is ready for repeated recycling and reuse. It's hard to imagine a more sustainable packaging option—because recycled paperboard is inherently sustainable!

ALIGNED WITH CONSUMER VALUES

Social responsibility and brand trustworthiness are rapidly becoming the ultimate criteria impacting consumer purchasing decisions. According to Nielsen, most consumers are willing to pay more for products and services from companies that demonstrate a commitment to positive social and environmental values.



STEEPED IN SUSTAINABILITY

Sonoco is annually recognized as one of Barron's Top 100 Most Sustainable Companies, earns distinctions for recycling efforts and is a member of the Industry Council for Packaging and the Environment (INCPEN). Our products support the development of more sustainable packaging options by adhering to life cycle, source reduction and waste minimization principles. Many of our paper-based packaging products follow a cradle-to-cradle vision of packaging, where products are collected and recycled to produce other useful products. By using 100% recyclable paperboard solutions like Sonopost cornerposts, major home appliance brands can reduce their environmental footprint, their reliance on landfills and their total costs.

SONOCO PROTECTIVE SOLUTIONS

Sonoco Protective Solutions is a specialized division of Sonoco, operating more than 20 manufacturing, design and testing facilities throughout North America. Protective Solutions is also in the process of extending its production capacity to Europe, starting August 2021 with the addition of a new Sonopost line in Sochaczew, Poland, part of the Sonoco Alcore European business. Our plants are strategically located to provide customers with the highest level of attention and just-in-time delivery.

CONTACT US

For more information about Sonopost® cornerposts and other innovative solutions and engineering services, visit www.sonocoeurope.com or **+48 46 864 2040**. To schedule a teleconference with our team, email sonopost@sonoco-alcore.net.